

SAN ELIJO HILLS COMMUNITY ASSOCIATION

2018 ELECTION OF DIRECTORS CANDIDACY STATEMENTS

Laura Fratilla-Incumbent

Current Vice President of San Elijo Hills Board

I have served for two years as Vice President of the Board in San Elijo Hills. I would like to continue my service in order to move forward with my goal of improving this wonderful place that we call "The Hills". I have extensive leadership skills combined with Building, Building Design, Financial, and Entrepreneurial experience.

- **5 years - COO/Partner of a nationwide consumer products company called SafeRacks.**
- **6 years – Partner/Building Designer of Fratilla Homes in Atlanta GA.**
- **6 years - Founder/CEO of a Financial Staffing Firm named BankStaff.**

My key accomplishments as Vice President of the San Elijo Hills Board are as follows:

- **Designed and Implemented the improvement of the front monument Landscape.**
- **Designed and Implemented the Improvement of the back monument landscape.**
- **Assisted with the improvement of the Town Center.**
- **Designed and implemented the proposed new entry gate to Double Peak Park.**
- **Assisted the Architectural Committee with obtaining new and improved house color schemes for each community.**
- **Assisted with improvements of our Holiday Decorations coming winter 2018.**
- **Assisted with the preservation of our towns beautiful trees.**

I believe that my purpose as a San Elijo Hills Board Member is to serve the community and help improve the quality of living in San Elijo Hills. I'd love the opportunity to continue my service.

Thank You for your consideration.

Laura Fratilla
Vice President - San Elijo Hills Board

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Chris Larson

BRIEFLY DESCRIBE WHY YOU WOULD LIKE TO SERVE AS A BOARD MEMBER:

I've called San Elijo home since 2003. When I first moved here San Elijo Road did not go thru to join Twin Oaks. Unbelievable as it sounds, there was only one way in and one way out of our comfortable little quiet community. It seems like yesterday, but it has been 15 years in which we've experienced considerable growth; some good and some not so good. I believe that as residents of our oasis in north county, some of the core requirements as homeowners should be: the safety of our kids and our homes, the value of our homes and our quality of life in the community. The traffic in San Elijo has increased at a alarming rate. This is going to continue to get worse especially with more growth like the Harmony Grove planned community and the proposed new development at the old waste management facility. The developers do not care about our concerns. If you have noticed, it is not uncommon to see vehicles cruise thru our town center over 40mph which is way too fast. The posted limit is 25mph and yet that is rarely followed. I don't know if too many folks know this, but a women was killed and her dog seriously injured crossing San Elijo Road by the gas station across from Morgan's Corner condominiums. There has been another serious pedestrian accident at Twin Oakes Elementary. Our HOA has the ability to come up with a viable plan to ensure we as community residents are safe!!!! When we go to the town center with our families, when our kids walk to and from school, when there is a planned event in the Town Square, etc. I am a firm believer that the HOA should be working for us, the homeowners and not the other way around.

In attending HOA meetings, I have often been struck by the lack of action on some significant items, while other seemingly innocuous items are pushed through. We need a board that is made up of people able to critically think, who can make decisions and act swiftly especially in cases where safety, home values and quality of life are being negatively impacted. I am a homeowner just like you, with a vested interest in keeping our community a safe, enjoyable place to raise our kids or to enjoy a much-deserved retirement. Please give me an opportunity to serve you and your best interests in our community. Thank you for your time and consideration.

BRIEFLY DESCRIBE YOUR BACKGROUND:

My name is Chris Larson, I spent 26 years in the United States Navy. The first 12 years I was a Navy Diver, attaining the position of Diving Supervisor. I switched communities and spent 14 years as a Bomb Squad Technician (EOD), ultimately qualifying as a Master EOD Technician. During my career I made multiple deployments to the Middle East and Somalia. I retired in 2005. During my enlistment, I earned a Bachelors of Science, Information Technology at National University. I was also HOA Cedar Crossing neighborhood representative for 2 years.

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Michael Quinn-Incumbent

BRIFLY DESCRIBE WHY YOU WOULD LIKE TO SERVE AS A BOARD MEMBER:

I have been honored to serve on the Board as Treasurer of the San Elijo Hills Association over the past year. It's important to be good stewards of our funds and maintaining our reserves in safe investments so that we can continue to make San Elijo Hills a safe, prosperous active community. I have enjoyed working with our dedicated and talented fellow Board members and our astute staff.

Primary concerns facing us in 2019 and beyond is to control costs, particularly by smart watering and effective landscaping. Other concerns are traffic and speeding especially around schools and the center, improving our infrastructure in parks and common areas and making San Elijo Hills a wonderful community to live in while protecting our home values. Additionally, it is very important to keep our HOA dues stable.

I would be honored to serve our community with another term on the Board.

BRIEFLY DESCRIBE YOUR BACKGROUND:

Recently retired as Vice President of sales for a large natural/organic foods manufacturer. Currently a certificated substitute teacher in four local school districts including San Marcos Unified. Docent at San Luis Rey Mission. 8 years President of Adams Ave Business association- Business Improvement District. 10 years Board of Directors member of National Nutrition Products Association.

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Lindsey Bonner-Smith

BRIEFLY DESCRIBE WHY YOU WOULD LIKE TO SERVE AS A BOARD MEMBER OR NEIGHBORHOOD REPRESENTATIVE FOR THE SAN ELIJO HILLS COMMUNITY ASSOCIATION:

I have been the Bella Vista neighborhood representative for the past two years and have successfully petitioned the city to add a stop sign to the Double Peak parking lot which gave residents a safe place to cross the street and slowed down traffic. I have also been working with the HOA, HomeFed, the City Manager and my neighbors to have a more fortified gate added to Double Peak Park to address the security concerns. We are very close to having this project come to fruition. During this time, I have attended most HOA meetings, which will allow me to step in and hit the ground running with existing projects and agenda items. Additionally, my work experience uniquely qualifies me as the two are very similar in nature, handling similar projects, and troubleshooting opportunities.

BRIEFLY DESCRIBE YOUR BACKGROUND:

I have a bachelor's degree in business administration with an emphasis in MIS from CSUSM. I worked for almost 13 years for Jack Henry & Associates as a Regional Facility Manager. There, I managed the owned and leased office space and data centers in CA, WA, UT & KS. Responsibilities included: Managing budgets, reserve studies and fund allocations, tenant improvement projects, developing the preventative maintenance programs for the company's national real estate portfolio, and successfully managing teams of employees across my region. I served as the Vice President of the Board of Directors for Balboa Corporate Center's Owners Association for 10+ years. I served as the President and Secretary for the CSUSM Alumni Association, College of Business Chapter. Certifications Include: Certified Facility Manager with the International Facility Manager's Association (IFMA).